

Brown Deer

Cudahy

Elmbrook

Fox Point/
Bayside

Franklin

Glendale/
River Hills

Grafton

Greendale

Greenfield

Hamilton

Hartland - Lakeside

Kenosha

Kettle Moraine

Milwaukee

Menomonee Falls

Mequon-Thiensville

Muskego-Norway

Nicolet

Oak Creek/
Franklin

Oconomowoc

Pewaukee

Port Washington/
Saukville

Racine Unified

St. Francis

Shorewood

South Milwaukee

Waukesha

Wauwatosa

West Allis/
West Milwaukee

Westosha UHS

Whitefish Bay

Whitnall

SWSA Membership Meeting
October 9, 2018 7:30-9:00 a.m.
Elmbrook District Offices, 13780 Hope Street, Brookfield

Agenda

1. Welcome & Introductions

**Mark Hansen and Sharon Muehlfeld,
SWSA Co-Chairs**

2. Legislative Updates/Advocacy (7:30-8:15)

- a. Legislative Update: Ramie Zelenkova
- b. School Safety Meeting 9/26/2018: report out by team
- c. Review of revised legislative agenda: SWSA members provided input to the legislative agenda and we will take some time to review the revisions. Note; this legislative agenda will be utilized to guide our advocacy focus and to provide districts with an outline to consider for your communities. It is very common that new legislative opportunities will face the membership as the session begins to unfold and we will use this document to inform those decisions.
- d. Gubernatorial Candidate Dr. Tony Evers: Thursday, October 25th 9:30-10:00 a.m. Please register at: <https://dreversoctober25.eventbrite.com>
- e. AASA National Advocacy Update: Deb Kerr (if there is a report)

3. Administrative (8:15-8:30)

Terri Phillips

- a. New SWSA Website has officially launched! SWSA will be utilizing this site to actively support our hosted events. (Terri is still training; please be patient!) Take a look and share! www.schoolsalliance.com.
- b. SWSA Co-Chair Elect Position: Larry Dux, Pewaukee School Board Member, has expressed interest in this position. This is a 3-year position. The Co-Chair elect will serve on the Executive Committee for 1 year supporting the two current co-chairs and then take Sharon Muehlfeld's position after she concludes her service as of June 30, 2019. Terri has sent two emails and documented this request in the September meeting minutes. A vote will be taken at the October 9th meeting to elect the new Co-Chair elect.
- c. Wisconsin Policy Forum: SWSA maintains a good relationship with the merged Public Policy Forum and the Wisconsin Taxpayer's Alliance. A small team of SWSA members will be meeting with the WI Policy Forum Education Staff to provide input on a variety of topics. We have been informed that the Schooling Report will be on-line this year and will also incorporate elements of the School Facts Book (that book will not be reissued).

Terri Phillips

Executive Director
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SWSA advocates for the benefit of all students by driving education policies supporting strong public schools to ensure world class practices, economic vitality, and community well-being.

4. Hanover Research (8:30-9:00)

Terri Phillips

- SWSA has engaged in a contract with Hanover Research for the 2018-19 academic calendar year.
- Each member school district has access to the extensive Hanover Research Library. You should all have a userid and password to access this library. If you have misplaced your userid and/or password, please contact Terri and she will connect you to the right contact at Hanover Research.
- As part of the 2018-19 contract, SWSA will have the ability to conduct two literature research projects. Potential projects to gauge district interest:
 - i. Teacher recruitment and retention: please reference the proposed scope of study by Hanover Research
 - ii. Labor Market Analysis: Pewaukee School District brought this idea to Hanover. The cost was extraordinary; however, we've introduced this idea to the Wisconsin Policy Forum and they are reviewing portions of it. There may be an opportunity to split this research project up between a couple of different research entities.
 1. Labor Market Analysis of the region- what should we be preparing our kids for? Clarity of this issue (region/ Wisconsin?)
 2. Comparison of median wages by occupation
 3. Best practice to identify career clusters (perhaps a secondary study here) that might support these occupations identified from the labor market analysis
 4. Benchmarking of career and technical education programs at peer districts (identify higher performing districts and perhaps some program analysis)
 - iii. Alumni Associations: Mequon Thiensville brought this idea to Hanover.
 - iv. Other interest areas?

5. Upcoming Meetings and Adjourn

Executive Committee Meeting	October 23, 2018	8:00-9:30 a.m.
SWSA Membership Meeting	November 6, 2018	7:30-9:00 a.m.

Special Meeting: Dr. Evers, Gubernatorial Candidate: Thursday October 25, 2018 9:30-10:00 a.m.

Location: Brookfield East High School, Brookfield East Excellence Center, 3305 North Lilly Rd., Brookfield, WI

Please register via Eventbrite: <https://dreversoctober25.eventbrite.com>

The current calendar can be found on our website at www.schoolsalliance.com.