

SWSA Membership Meeting

April 9, 2019

**LOCATION CHANGE: WAUWATOSA DISTRICT BOARD ROOM**

**12121 WEST NORTH AVENUE (PARKING LOT EAST OF BUILDING or PARK ON NORTH)**

**Enter through the main entrance which is closer to the west side of the building.**

7:30-9:00 a.m.

*SWSA advocates for the benefit of all students by driving education policies supporting strong public schools to ensure world class practices, economic vitality, and community well-being.*

Brown Deer  
Cudahy  
Elmbrook  
Fox Point/  
Bayside  
Franklin  
Glendale/  
River Hills  
Grafton  
Greendale  
Greenfield  
Hamilton  
Hartland – Lakeside  
Kenosha  
Kettle Moraine  
Milwaukee  
Menomonee Falls  
Mequon-Thiensville  
Muskego-Norway  
Nicolet  
Oak Creek/  
Franklin  
Oconomowoc  
Pewaukee  
Port Washington/  
Saukville  
Racine Unified  
St. Francis  
Shorewood  
South Milwaukee  
Waukesha  
Wauwatosa  
West Allis/  
West Milwaukee  
Westosha UHS  
Whitefish Bay  
Whitnall

**1. Welcome**

**Terri**

**2. Legislative Updates** (7:35-8:25) Information-possible action

**Ramie, & SWSA Members**

Update on legislative issues

a. Joint Finance Budget Hearings

- i. Who is testifying?
- ii. Terri to share SWSA Testimony
- iii. Key talking points & testimony tips
- iv. DPI Agency Briefing (discussion?)

v. Locations/times (specific addresses at end of agenda)

- April 5<sup>th</sup> (Janesville/ already completed)
- Wednesday April 10, 2019; 10:00-5:00 p.m., Oak Creek Community Center
- Monday April 15, 2019; 10:00-5:00 p.m., University of Wisconsin, River Falls
- Wednesday, April 24, 2019, 10:00-5:00 p.m., University of Wisconsin-Green Bay

vi. If can't testify in person, please send a letter to the JFC (info at end of agenda and on SWSA website at [www.schoolsalliance.com](http://www.schoolsalliance.com)). Copy your own legislators as well.

b. SWSA Members sharing legislative feedback and information

c. Education Academy update (held March 21, 2019)

d. AASA Update- Deb Kerr

**3. Administrative** (8:25-8:30) Information/Discussion

**Terri**

a. SWSA Board Member meeting immediately following the May 7<sup>th</sup> SWSA membership meeting. (9:00-9:30 a.m.)

b. May meeting: 2019-21 Budget & Calendar Approval

**4. Hanover Research** (8:30-9:00) Information-possible action

**Terri & Exec. Committee**

a. SWSA has one more literature research available for the 2018-19 calendar year.

b. After having a conversation with Hanover, consider two options

i. *Expanding on the previous research topic of Best Practices for Teacher Recruitment and Retention*

- Questions for the study might include a focus on retention:

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- a. What are the components of a culture and climate for retaining teachers?
- b. What are strategies for retention, not just for a new/beginning teacher, but throughout an educator’s career?
- c. Mentoring might be a piece of this, but what are the other strategies?

- *Closing the Achievement Gap for economically disadvantaged students*
- *Other?*

c. Moving forward with Hanover (after July 31, 2019) and/or other Research Options  
*(discussion and possible action)*

i. **Hanover**

- For the past 2 years, SWSA has paid \$19,500.00 for two literature research projects and availability to the research library for all members. This option will no longer be available to SWSA.
- Hanover is moving back to the model where all clients and consortia must purchase a full research queue. Cost is \$40,000.00.
- Prior to 2017, SWSA had a full queue and this was financially supported by SWSA as well as several school districts who paid for research as part of the queue.
- SWSA superintendents value the research library. However, \$40,000 is unsustainable unless several districts “purchase” a piece of the queue as we did in the past.

ii. **EAB (another option)**

- Research house that began work in Higher Education (partner with over 1,300 colleges and universities).
- In 2016, began working with K-12 partners
- Model differs from Hanover
  - a. EAB conducts best practice research; take on 3-4 “meaty” challenges. Guided by 200+ superintendents across the nation. Extensive research, takes 8-9 months.
  - b. Differ from Hanover as they provide toolkits, templates, and guides as a result of their research. Also provide implementation support for districts.
  - c. Every district partner has the ability to conduct custom projects (like a queue); and again, implementation support. (this research also becomes part of their research library accessible to all)
  - d. They also host national convenings and rounds tables.
  - e. Fee for one district is varies depending upon number of students and budget (range... 3,600 students around \$17,000 annual fee).

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- f. EAB suggested that we might build a small consortium of districts who might be interested in this district model; allowing all of our SWSA member districts access to the library. (SWSA may have to pay a consortium fee)
- g. EAB offered to host a one-day gathering for our SWSA membership in early June 2019 that might look something like this:
  - i. 9:30-11:00: introductions, “state of the union” for education issues, setting the stage.
  - ii. 11-12:30: high level what EAB is all about and the value of the district leadership forum.
  - iii. 12:30-3:00: Take one of their most recent studies and walk through the study as well as the tactics just as they would do with a member district.
  - iv. Studies last year included Managing Behavioral Disruptions in the Early Grades and Narrowing the 3<sup>rd</sup> Grade Reading Gap.
  - v. Terri can send out information to the superintendents if there is interest.
- h. Discussion?

## 5. Upcoming Meetings

- |  |                |                |
|--|----------------|----------------|
| a. Executive Committee   | April 23, 2019 | 8:00-9:30 a.m. |
| b. Membership Meeting  | May 7, 2019    | 7:30-9:30 a.m. |
| c. SWSA “board members” meeting immediately following May 7 <sup>th</sup> meeting: | 9:00-9:30 a.m. |                |

The current calendar can be found on our website at [www.schoolsalliance.com](http://www.schoolsalliance.com).

## Joint Finance Public Hearings Locations:

### **Friday, April 5, 2019 (10:00 a.m. to 5:00 p.m.)\***

Pontiac Convention Center  
2809 North Pontiac Drive  
Janesville, WI 53545

### **Wednesday, April 10, 2019 (10:00 a.m. to 5:00 p.m.)†**

Oak Creek Community Center  
8580 South Howell Avenue  
Oak Creek, WI 53154

### **Monday, April 15, 2019 (10:00 a.m. to 5:00 p.m.)\***

University of Wisconsin – River Falls\*\*  
University Center – Riverview Ballroom #260  
500 Wild Rose Avenue  
River Falls, WI 54022

### **Free Public Parking Accessible at:**

University of Wisconsin – River Falls  
PAY 1 LOT  
North Second Street  
River Falls, WI 54022

**Wednesday, April 24, 2019 (10:00 a.m. to 5:00 p.m.)\***

University of Wisconsin-Green Bay  
University Union - Phoenix Rooms  
2430 Campus Court  
Green Bay, WI 54311

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\*The JFC will conclude taking testimony at the time specified. Written comments can be emailed to the committee at [BudgetComments@legis.wisconsin.gov](mailto:BudgetComments@legis.wisconsin.gov), or sent via U.S. mail to: Joe Malkasian, Room 305 East, State Capitol, Madison, WI 53072