

SWSA Membership Meeting

December 10, 2019

13780 Hope St., Brookfield (Elmbrook District Offices)

SWSA advocates for the benefit of all students by driving education policies supporting strong public schools to ensure world class practices, economic vitality, and community well-being.

Brown Deer

Cudahy

Elmbrook

Fox Point/
Bayside

Franklin

Glendale/
River Hills

Grafton

Greendale

Greenfield

Hamilton

Hartland – Lakeside

Kenosha

Kettle Moraine

Menomonee Falls

Mequon-Thiensville

Milwaukee

Muskego-Norway

Nicolet

Oak Creek/
Franklin

Oconomowoc

Pewaukee

Port Washington/
Saukville

Racine Unified

St. Francis

Shorewood

South Milwaukee

Waukesha

Wauwatosa

West Allis/
West Milwaukee

Westosha UHS

Whitefish Bay

Whitnall

1. Welcome & Introductions

Mark Hansen & Larry Dux, Co-Chairs

2. Administrative (7:30-7:35)

Terri Phillips, Executive Director

- a. Contact information sheet; please update

3. Legislative Updates (7:35-7:50)

Ramie Zelenkova (on phone)

- a. Update on current legislation including (but not limited to) the following. Please reference the [SWSA Bill Tracker](#)
 - i. Dyslexia bills
 - ii. Cursive Writing
 - iii. Other
- b. AASA Update- Deb Kerr (if available)
- c. District updates: members sharing discussions and/or meetings with their legislators

4. DPI State Superintendent, Carolyn Stanford Taylor- January 7, 2020 (7:50-8:00)

- a. Eventbrite will be sent out; please feel free to invite staff/board members who would like to attend.
- b. What issue areas/topics are you interested in hearing about?
- c. What questions do you have for the state superintendent?

5. Special Guest Speaker (8:00-9:00)

Dr. Rob Asen, UW-Madison

- a. Dr. Rob Asen, Professor in the Communications and Arts Department, has recently completed a study to *understand how local community members value their public schools, interact with their public schools and support their public schools*. He interviewed 37 local public-school advocates across the state of Wisconsin.
- b. Dr. Asen will be presenting his findings and the membership will have time to reflect on how this information may impact and/or influence advocacy at the local district level, the regional level, and statewide level. (*reference summary sent with agenda*)
- c. Small group discussion of material presented and report out.

6. Upcoming Meetings

Executive Committee	December 17, 2019	8:00-9:30 a.m.
Membership Meeting	January 7, 2019	7:30-9:00 a.m.

The current calendar can be found on our website at www.schoolsalliance.com.

Upcoming Guest Speakers to support member districts building capacity for legislative advocacy:

- **January 7, 2020- DPI State Superintendent Carolyn Stanford Taylor**
- **February 11, 2020- either Rep. Vos or Lobbyist Panel**